



# EXPOSURE VISIT REPORT



Kudumbashree National Resource Organisation  
Thiruvananthapuram, Kerala.



On 4th August 2021, the seventeen BEPC members, BPM and Mentor of Block Resource Center (BRC) Haswa, District Fatehpur, and BRC Naraini, District Banda, started their journey for the exposure visit to Najibabad block of Bijnor District. SVEP-BRC, Najibabad is one of the finest and oldest BRC under the SVEP program under Kudumbashree NRO. The objective of the exposure visit is to interact with and learn from each other, allowing BEPC members to view best practices & interventions from the field and use them in the implementation of the project in their block. The journey was done via train and also utilized local transport services whenever required and possible.

The BEPC members were assisted by Mentors, BPM-SVEP, and field coordinators from Kudumbashree NRO of Haswa and Naraini blocks. It was a six-day program (including traveling days) emphasizing the building of the capacity of BEPC members. The principal activities conducted during the visit were interaction with DC-NRLM, BPM, BEPC, and CRP-EP group, the session on SVEP guidelines, roles and responsibilities of SVEP - BRC stakeholders, the session on loan repayment & repayment tracking with the BEPC, SVEP Micro, and scalable enterprises visit, mock BRC meetings, PAC meeting, and debriefing of the learning of the team with BRC Najibabad team.

### 1st Day of Exposure Visit



*figure no. 1. Introduction session*

On 5th August, both teams reached BRC Najibabad and started interacting with the SVEP-BRC Najibabad team, including BPM-SVEP, a few BEPC members, CRP-EP, etc. BRC Accountant and the Mentor. After the introduction, the Mentor of Najibabad briefed the BRC Haswa and Naraini team about the activities of the four-day visit plan as per the schedule and arrangements made by the BRC Najibabad team. DC-NRLM, Bijnor also visited the BRC Najibabad, interacted with the BRC Haswa and Naraini team, and gave best wishes to both teams for upcoming visit activities.

CRP-EP conducted the first session of the visit. It was conducted with the help of a PowerPoint presentation that CRP-EP prepared with a mentor's help. CRP-EP briefed the BRC Haswa and Naraini team about the financial and physical progress of BRC Najibabad, activities and skills training, weekly and festival market organized by CRP-EP group with the help of BRC. The CRP-EPs also shared stories about some of the successful micro and scalable enterprises.

Later that day, a session was held on SVEP Guidelines, Roles, and Responsibilities of BRC Stakeholders. The session was conducted by Kudumbashree NRO's UP-SPC, BRC Najibabad's mentor, and BEPC members. The BRC Haswa and Naraini team was oriented on the guidelines of the SVEP, the roles and responsibilities of various stakeholders, and the field level issues were also discussed. The first day ended with a doubt solving and question-answer session.



*figure no. 2. Presentation by CRP-EP and lamp lighting by DC- NRLM, Bijnor*

## **2nd Day of Exposure Visit**

The second day of exposure visit was dedicated to micro and scalable enterprise visits. Both the team BRC Haswa and Naraini were divided into two teams for the enterprise visit. Both teams visited two different clusters of the Najibabad block.

The objective of the visit is to make the BEPC members of Haswa and Naraini block understand the idea of micro-enterprises that can be established under SVEP in their respective blocks. These enterprises will not only promote the livelihoods of women under Rs. 50,000/- but will also be successful enough for them to repay their loans on time. Moreover, it was also emphasized that the need of the project is to promote local economic activities as well where we focus on enterprises that are used by community people very often. It not only creates a demand for enterprises in their locality but also helps the community members access the basic needs locally.

BRC Haswa team's day started with the Gram Flour Making Unit visit, followed by Bangle Making Enterprise, Commercial Flour Mill, Cosmetic Shop of CRP-EP, Sanitary Pads Making Unit, Pickle Making Enterprise, Jhadu Making Unit, and artificial flowers making enterprise. On the other hand, the BRC Naraini team started their visit with a Namkeen Unit, where they learned the idea of creating micro-level enterprise units for production. After this visited a Beauty Parlor, followed that Cosmetic Shop, Mechanized Pottery Making Unit, Broom Making Unit, Purna Canteen under Block Office, Furniture Making Unit, and Paper Plate Making Unit.



The team interacted with all the above entrepreneurs and CRP-EP, who supported these enterprises and understood the journey of each entrepreneur/group of entrepreneurs. The entrepreneurs shared their stories, experiences, and the support provided by CRP-EP and BRC during their journeys.



*figure no. 3. Enterprises visit of Haswa and Naraini BEPC team*

They also shared their plans and future support assured by the CRP-EP group and BRC office for achieving that plan. The CRP-EPs also briefed the teams about the business and marketing strategies, domain skills training, and the support system provided by BRC and CBO structure while promoting these enterprises.

### **3rd Day of Exposure Visit**

The third day of exposure started with the BEPC meeting in Najibabad BRC. After the prayer and introduction part, BEPC coordinators of Najibabad presented their previous month's work report, followed by BEPC members reviewing them. The BEPC members also examined the target vs achievement of each CRP-EP enterprise promotion plan for the upcoming month. Moreover, they also suggested a course of action to achieve the relevant goals. After this, there was an exchange of ideas and questions-answers between the host and the guest team. it was quite a good learning experience for the BEPC of Haswa and Naraini team since such way of meetings were relatively new for them. They have also realized how they can efficiently coordinate with the CRP-EP group. The session helped them understand processes that can be followed in their block to the best use of the CRP-EP group in achieving the objective of SVEP.



The second activity for the day was PAC. The business plans prepared by CRP-EP were placed before the approval committee; the BEPC members interviewed entrepreneurs, asked for information related to the entrepreneur and enterprise, and examined the entrepreneur's credit history. The BEPC members asked cross-questions to CRP-EP and entrepreneurs about the business plan. The BEPC also discussed with entrepreneurs about the working capital, purchase of property, location of the business, forward and backward linkages, repayment plan, future plan entrepreneur, etc. The BRC Haswa and Naraini team were passively involved in the process and observing the entire procedure. After the PAC BEPC of Haswa and Naraini team interacted with BEPC members of Najibabad, asked the doubts, shared their experience from the block. One of the BEPC members, Haswa block, mentioned that *“We will also be trying to take this much time during the PAC and will ask every single detail about the business plan and entrepreneur. We will also cross-check the information; provided the entrepreneurs through CBO network.”*



*figure no. 4. Feedback Session*

The third day of the visit ended with a feedback and experience sharing session. The BRC Haswa and Naraini team shared their experiences and feedback with each other and the BRC Najibabad team in this session. In the session, One of the BEPC members shared that *“ One thing that I really liked and learned about the Najibabad team is to work together, take each other along.”* Most of the BEPC members from Haswa and Naraini also showed interest in organizing different skills training like Jhadu, Chudi, artificial flowers, etc. They are also interested in promoting skills-based and food-based enterprises in their respective blocks.

#### **4th Day of Exposure Visit**

On the fourth day, both BRC Haswa and Naraini teams visited the Prerna Canteen of the District Magistrate Office, Bijnor, supported by SVEP. Both the groups interacted with entrepreneurs and CRP-EP and tried to understand the process to establish the canteen at District Magistrate Office, Bijnor. The entrepreneur and CRP-EP shared the challenges they have faced during the process and shared the role played by BEPC in the documentation procedures. They also mentioned the



*figure no. 5. Canteen Visit*

support provided by Mentor, BPM, and KS-NRO professionals during the process. It was a very overwhelming journey to listen and watch. They have also expressed their gratitude to the District magistrate and all other government personnel. BPM of the Naraini block was overwhelmed by the canteen setup and mentioned that "we will also try to set up such a canteen in the Naraini by tapping the right opportunities." The teams had their lunch at the canteen and started their journey to their respective blocks.

### **Testimonials of BEPC Members**

*"I really liked the way they work, and I saw that all the women there are united and organized; they do not need anyone's help to operate BRC. Most of all I liked the unity there. That the things which can need to learn." - Savita Yadav, Naraini*

*"All BEPC and CRP-EP Didis of BRC Najibabad are fully aware of their responsibility and are doing their duty well. Since SVEP started, we are also slowly getting aware of our duty, and this visit played a critical role in it." - Ramlali Kartal, Naraini*

*"it was very overwhelming to see in Najibabad that the best possible use of resources and every single person connected to projects , which can be replicated to our block." - Pratibha Devi, Haswa*

*"I liked the enterprises visited, the kind of enterprises that CRP-EP Didis is promoting here; if such work is done in our block, then definitely the name of the block will be in the district and state. If there is support from all the stakeholders, then the project's objective can be achieved with certainty." - Keshkali, Naraini*

*"The enterprise we have visited in the field like a bangle, artificial bouquet, broom making, and canteen, I found it very interesting that such entrepreneurs can be promoted in our block by providing skill training. And we will certainly try to do." - Survesh, Haswa*



